



LIVE  LALI

**Annual Report 2018**



# ABOUT US

## OUR STORY

Since 2009, Live4Lali has been providing advocacy, education, support, and harm reduction programming and services to communities across the Chicago suburbs. Known for its leadership in the addiction and overdose crisis movement, Live4Lali has been a force for change.

Live4Lali's headquarters is a short drive from Chicago in Arlington Heights, IL. Its proximity to the epicenter of the U.S. drug trade has created a unique local crisis. Its founders, Jody Daitchman and Gary Laliberte, and their daughter, Live4Lali's Executive Director, Chelsea Laliberte lost their son/brother Alex to a polysubstance overdose of opioids and benzodiazepines on December 15, 2008. Out of their pain and desire to make an impact, they partnered with Roosevelt University's Illinois Consortium on Drug Policy to develop a data-driven, comprehensive approach addressing community systems, impacted individuals and families, and the broader public.

Live4Lali's mission is to reduce stigma and prevent substance use disorder among individuals, families, and communities, and minimize the overall health, legal and social harms associated with substance use. We envision a world in which we prevent substance use disorder when we can and offer compassionate support to reduce harms among individuals, families, and communities when we cannot.



## SERVICES

### EDUCATION

- Mental Health and Substance Use Disorder

**Audiences:** Youth, adults, communities and professionals

- Overdose Prevention and Harm Reduction

**Audiences:** People who use substances and their loved ones, professionals, and the general public

- Addiction and Overdose Crisis – Local & National Trends

**Audience:** People who use substances and their loved ones, professionals, and the public

- Comprehensive Family Recovery Support

**Audience:** Professionals and impacted individuals

- Stigma Reduction and Person-First Language

**Audience:** Professionals and impacted individuals

- Awareness Campaigns

**Audience:** General public and impacted people

### PEER-TO-PEER SUPPORT

- One-on-one, group or online peer support opportunities
- Recovery meetings/support groups for people with a substance use disorder and their loved ones
- Network and support for loss to a substance-related passing
- Workshops and seminars
- Treatment education and navigation

### HARM REDUCTION

- Access to safe using supplies and education
- Overdose prevention training, naloxone, and fentanyl test strips
- Infectious disease testing and safe sex counseling

### ADVOCACY

- Recommending local, state, and national change to support the needs of people with substance use disorders and their loved ones



## LOCATIONS SERVED

### LIVE4LALI LOCATIONS

Live4Lali provides services across Chicago, its suburbs, and the collar counties. While our offices are situated in specific locations, we will travel to provide services to individuals, families, and professional groups across Illinois and the Midwest. Through partnerships with organizations across the United States, we can serve those requiring support no matter their location.

#### **Live4Lali Headquarters and Recovery Support Services**

3255 N. Arlington Heights Road, Suite 508  
Arlington Heights, IL 60004

#### **Live4Lali McHenry located at The Other Side**

McHenry County Opioid Use and Overdose Health Outreach Program and Recovery Support Services  
The Other Side  
93 Berkshire Drive  
Crystal Lake, IL 60014

#### **Live4Lali Chicago located at Foundations Recovery Network Chicago**

Monday Night Recovery Programming  
225 W. Washington St., Ste. 200  
Chicago, IL 60606



## BOARD OF DIRECTORS

Live4Lali is governed by a volunteer Board of Directors that provides governance, financial, operational, programming, and events guidance and support. We continue to recruit passionate individuals to join our growing Board. If you are interested in learning more about joining the Board, please reach out to [Staci@Live4Lali.org](mailto:Staci@Live4Lali.org).

**Phil Atteberry**, Chief Executive Officer, Brightside

**Bob Dold**, President, Rose Pest Solutions, Former Congressman

**Beth Dunlap, MD**, Family Practitioner and Addiction Medicine Specialist

**Greg Klapman, PC**, Co-Owner, BKI Recycling

**Chelsea Laliberte, MSSA**, Executive Director & Co-Founder, Live4Lali

**Amie Marrs**, Cost Accounting Manager, Grainger

**The Reverend Alexander E. Sharp**, Executive Director, Clergy for a New Drug Policy

**Matthew Williams**, Executive Vice President of Sales & Marketing, Creative Electronics and Software Inc.



# PROGRAMMING TEAM

## STAFF MEMBERS, INTERNS, VOLUNTEER FACILITATORS AND TRAINERS

### *Leadership*

**Staci Allan**, Director of Development

**Jody Daitchman**, Cofounder and Angel Moms Network Coordinator

**Joanne DiGuido**, Strategic Consultant

**Laura Fry**, Director of Patient & Family Services

**Chelsea A. Laliberte**, Executive Director and Cofounder

### *Outreach*

**Artemis Golzar**, Recovery Programs Coordinator

**Alexander Mathiesen**, Outreach Coordinator

**Amber Meeke**, Outreach Coordinator

### *Support & Consultants*

**Lawrence Davis**, Website Manager

**Danielle Mastriani**, Communications Coordinator

**Michelle Meno**, Bookkeeper

**Lily Gleicher**, Research Consultant

**Salim Suterwalla**, Data Manager



***Volunteer Recovery Facilitators & Overdose Education Trainers***

**Michelle Hines, Arlington Heights**

**Laurie Klapman, CADC, Arlington Heights**

**Courtney Gunkelman, Chicago**

**Jess Weston, Chicago**

**Stephanie Cyrus, Chicago**

***Intern***

**Payne Charlesworth, Policy Intern**



## VOLUNTEERS

Karen Albert  
Greg Alderson  
Georgia Alderson  
Amy Alderson  
Lindsay Anderson  
Nicholas Brock  
Christopher Camp  
Bridget Chavez  
Martin Clancy  
Lisa Cobb  
Kim Corning  
Tom Corning  
Jody Daitchman  
Mary Fenchel  
Chris Franco  
Francisco Franco  
Tina Franco  
Danielle Franzese  
Carol Ginther  
Julie Glass  
Ellen Goldsmith

Artemis Golzar  
Allyson Hibdon  
Michelle Hines  
Laurie Kessler  
Stuart Kessler  
Laurie Klapman  
Rachel Kotula  
Elyse Landsman  
Judith Lucas  
Danielle Mastriani  
Alex Mathiesen  
Mardi Meyers  
Susan Moore  
Greg Neuschenufin  
Barb Newark  
Stephanie Newmark  
Tyra Notorangelo  
Doreen Orist  
Michelle Perbohner  
Theresa Peterson

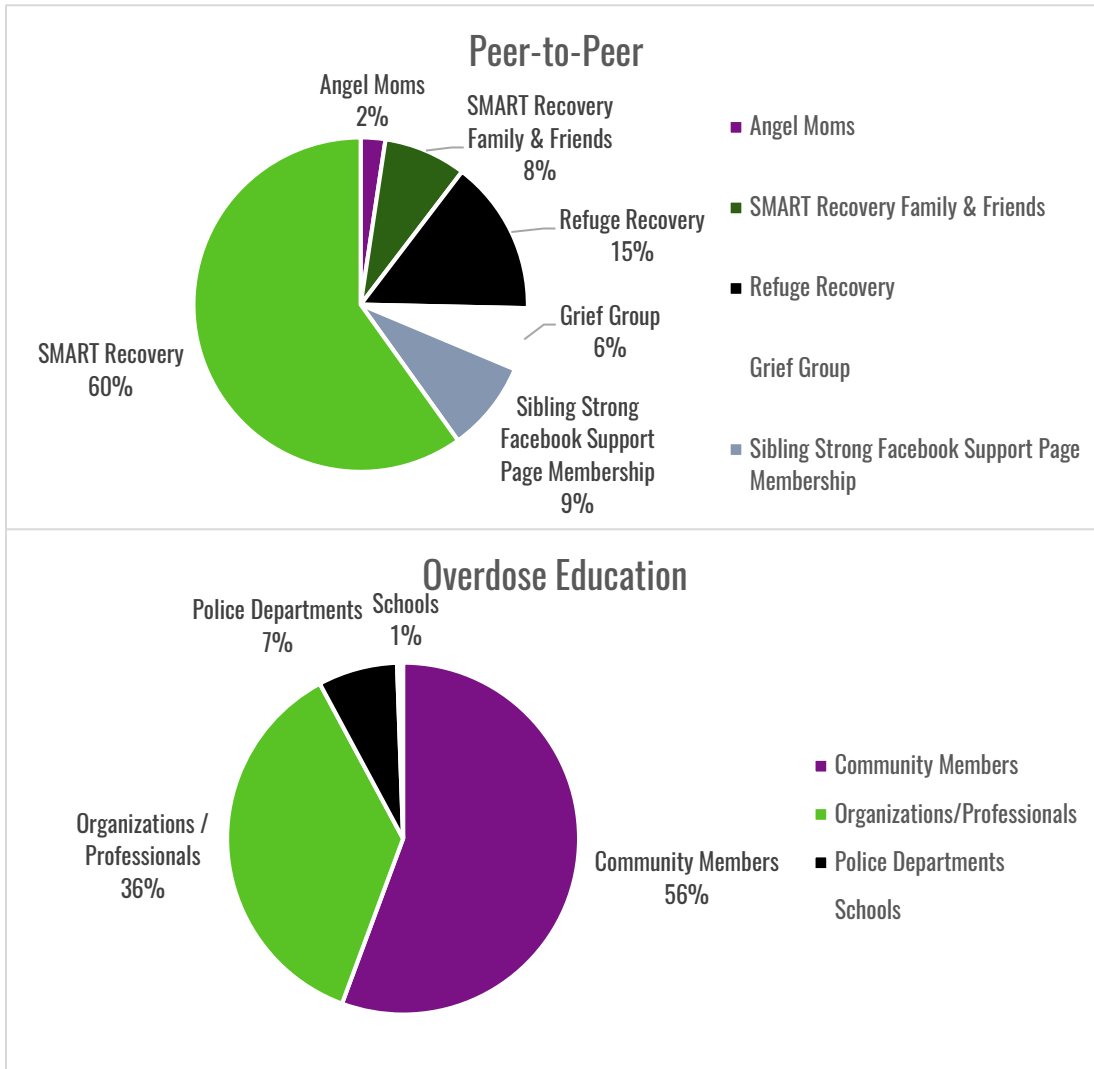
Genevieve Przybylo-  
Soulje  
Sal Rios  
Kimberly Ross  
Brennah Sams  
Jessy Santini  
Geri Santini  
Jackie Santini  
Bob Santini  
Cynthia Savvas  
Ciri Stom  
Ben Unger  
Abby Unger  
Mary Pat Venetucci  
Charlene Vlink  
Amy Voss  
Jess Weston  
Agy Wielechowski  
Sherri Wrobel  
Zabrina Zajac

\*We apologize if we have not recognized a volunteer. We value and appreciate everyone who supports our work.



# SERVICES

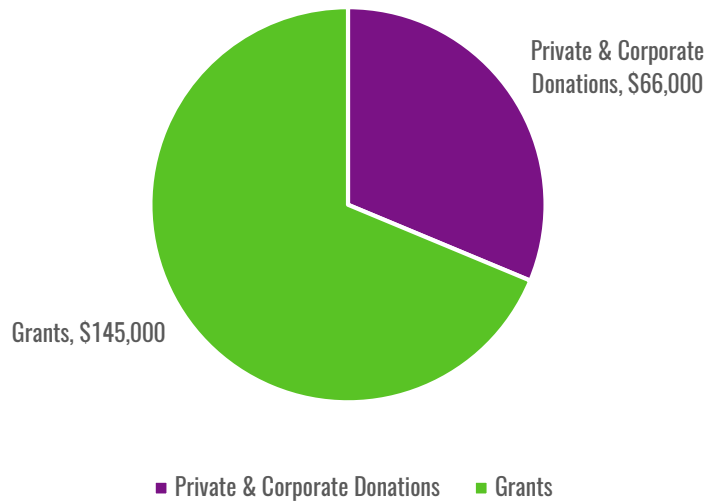
## SERVICE UTILIZATION BY CLIENTS



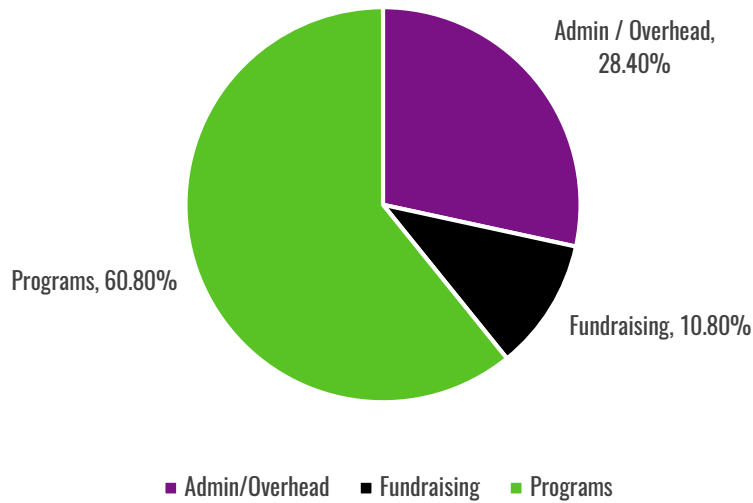
Live4Lali distributed more than 1,200 fentanyl test strips, and 2,000 naloxone doses to these audiences.

# FINANCIAL OVERVIEW

## Types of Financial Support



## Expense Allocations





# 2018 HIGHLIGHTS

## YEAR IN REVIEW

**MARCH 2018**

Lake County Health Department launched Need2Know, an in-house program based on Live4Lali's harm reduction outreach model

**AUGUST 2018**

Live4Lali releases its first podcast, What Do You Stand For?

**SEPTEMBER 2018**

Live4Lali puts out its second podcast, Heroine Voices

**DECEMBER 2017**

Live4Lali's McHenry County Opioid Overdose Prevention Program launches

**JULY 2018**

Community Addiction and Recovery Effort (C.A.R.E.) partnership established in Arlington Heights

**AUGUST 2018**

International Overdose Awareness Day was observed through a week long effort of overdose prevention trainings and a candlelight vigil

**DECEMBER 2018**

Live4Lali's McHenry County Opioid Overdose Prevention Program celebrates its first year



# **MCHENRY COUNTY OPIOID USE AND OVERDOSE HEALTH OUTREACH PROGRAM**

On December 1, 2017, Live4Lali was awarded a \$120,000 grant from the McHenry County Mental Health Board to coordinate an opioid overdose response across McHenry County. The team provides ongoing overdose education and distribution of the overdose antagonist medication, naloxone, manufactured by Pfizer, and Narcan® intranasal formulary, donated by Aptar®, fentanyl test strips. Outreach workers provide treatment navigation, support to impacted populations, and connect participants to local resources available to assist with job placement, housing, legal assistance, recovery programming, and continuum of care services. The program targets people who use substances (22%), their friends and family members (20%), and professionals who are working with the population (58%) including treatment and recovery service providers, school districts and colleges, local businesses, municipalities, and other public programs.

McHenry County Coroner Anne Majewski recognized a substantial drop in accidental opioid-related deaths from 78 in 2017 to 41 as of November 16, 2018, with several cases pending. McHenry County's comprehensive efforts to combat this crisis, including Live4Lali's work, is proving to be effective.

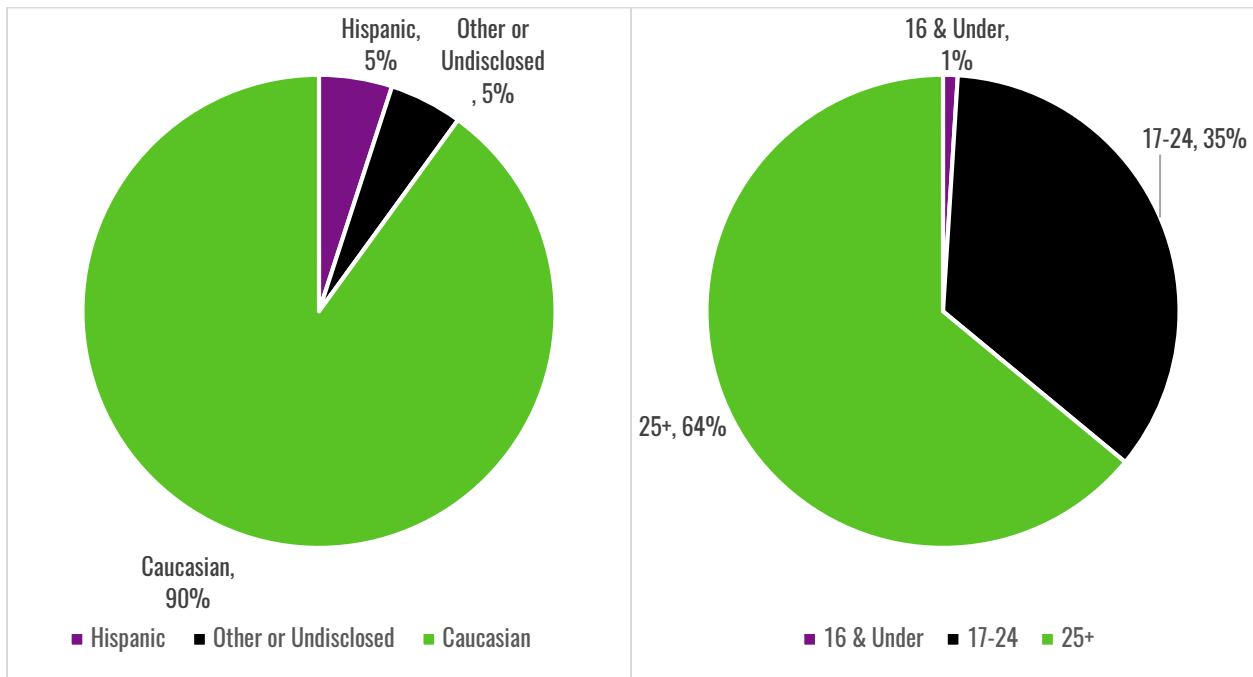
Live4Lali received its second grant from the McHenry County Mental Health Board to continue this critical work throughout the coming year. The 2018-2019 program began on December 21, 2018.

Check out the information on the next pages to learn about the team's findings from the 2017-2018 program.



## UNIQUE CLIENTS SERVED

634

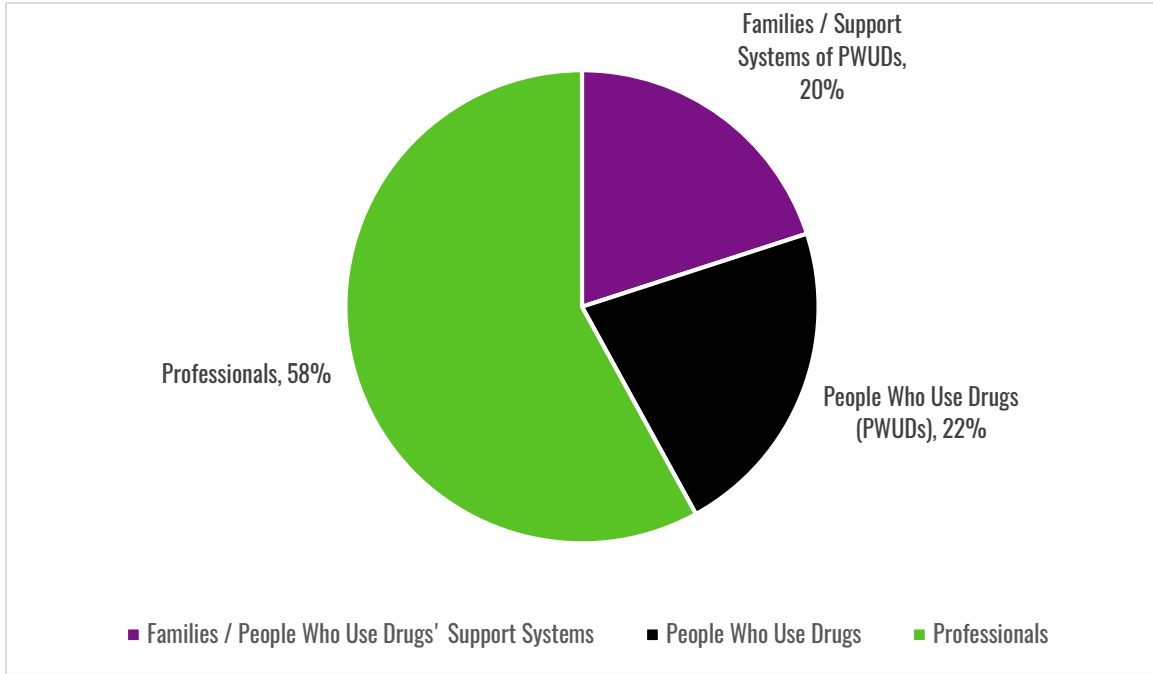


## CLIENTS SERVED, INCLUDING REPEAT INTERACTIONS

1,293

- Interactions include education, referrals to local health services (emergency departments, recovery meetings, A Way Out, homeless shelters, etc.), transportation to local health services, distributing additional naloxone or fentanyl testing strips

## OVERDOSE EDUCATION RATIOS



**FENTANYL TEST STRIPS DISTRIBUTED**

825

**NALOXONE DOSES DISTRIBUTED**

784

**NUMBER OF REPORTED OVERDOSE REVERSALS**

8

\* Does not reflect the total number of overdose reversals as many go unreported



## LESSONS LEARNED FROM THE FIELD

- Some people who use drugs (PWUDs) are unaware of the existence of naloxone or relevancy to their lives
- Most PWUDs are using multiple substances and have not recognized that varying other street level drugs (mainly benzodiazepines and amphetamines) are also laced with fentanyl
- Some PWUDs are at least somewhat unaware of services in their county that they could be taking advantage of
- Of the PWUDs that are aware of services in the county, the vast majority of them (approximately 80%) have little physical access to services due to transportation barriers
- A generalized lack of public education in regard to the fundamentals of drug use, misuse or dependency, specifically the scientific nature of addiction. When interacting with individuals unaffected by addiction in their lives, many have the view that chemical dependence is a sign of weakness and a morally corrupt mind.



## **CARE (COMMUNITY ADDICTION & RECOVERY EFFORT)**

To provide more than emergency help in situations of a drug overdose, the Village of Arlington Heights' Police, Fire, and Health & Human Services Departments partnered with several community agencies including Live4Lali to work together in offering addiction recovery assistance for residents of Arlington Heights.

This new community partnership announced on Thursday, July 26, 2018 is known as the Community Addiction and Recovery Effort (C.A.R.E.). CARE focuses on the long-term health of the individual battling a substance use disorder or addiction. The program enables first responders to directly connect people battling addictions with area experts who have the resources to help them access sustainable treatment and recovery.







## **INTERNATIONAL OVERDOSE AWARENESS DAY (IOAD) – AUGUST 31, 2018**

From August 27-31, 2018, Live4Lali lead an effort banding together advocacy organization from across Illinois to train 2,155 people in overdose prevention and reversal strategies and equip people who need naloxone with a free kit. The number 2,155 was selected based on the Illinois Department of Public Health's projections that 2,155 Illinois residents would die from an accidental overdose in 2018. Live4Lali hosted events at Federal Plaza in Chicago, Park Ridge Police Department, Glueckert Funeral Home, College of DuPage, Symetria Recovery in Highland Park, Oakton Community College in Des Plaines, Ride4Recovery and Roar4Recovery in Woodstock, and ended with a candlelight vigil for impacted families to remember their loved one(s) and connect with others. More than 700 people received training and supplies from Live4Lali's outreach efforts alone.



International Overdose Awareness Day (IOAD) has been a critical remembrance event for those who have died from fatal drug overdoses since 2001. On August 31, thousands of people worldwide will stand beside the friends and families of fatal overdose victims to reflect on their losses. The event intends to reinforce the idea that no one need feel shame or disgrace at the death of someone from a drug overdose. IOAD also presents an opportunity to help the wider community understand that drug overdose is a social issue and no one is immune to drug harms.



# LAKE COUNTY NEED2KNOW HARM REDUCTION SERVICES

In the summer of 2018, Live4Lali and the Lake County Health Department launched the first Lake County-based harm reduction outreach pilot program, “Naloxone, Needles & Nice People”. Every Saturday from July to October 2017, a volunteer team provided resources, naloxone/Narcan, clean using supplies, basic needs items (toiletries, food, etc.), HIV and Hepatitis C testing and counseling, and treatment in Round Lake Park. The pilot served more than 60 individuals who commuted from across the county to access services.

In the fall of 2018, the Lake County Health Department took this concept and launched its own harm reduction services program at its Waukegan location. Live4Lali provides supplies and volunteer services as needed at this site.



**HARM REDUCTION SERVICES**  
*now available in Lake County*



**Services Available:**

- FREE Naloxone/Narcan, clean needles, and condoms
- FREE HIV and Hepatitis C testing
- Counseling
- Medical care
- Dental Care
- Women's Health
- And more

*We are here for you. Visit us today.*

**Lake County Health Department**  
Belvidere Medical Building  
2400 Belvidere Road, Room 1132  
Waukegan, IL 60085

**Monday, Tuesday, Wednesday, Friday**  
8:30 a.m. - 4:30 p.m.  
**Thursday**  
8:30 a.m. - 6:00 p.m.

**For more information, call:**

Lake County Health Department at (847) 377-8450  
Live4Lali at (844) 584-5254



## WHAT DO YOU STAND FOR? ADVOCACY PODCAST



In August 2018, Live4Lali launched its first podcast to meet the growing need for digitally-based education and idea exploration by focusing on creating real change in an ever-changing world. Hosted by Executive Director, Chelsea Laliberte Barnes, the podcast explores the complexities of promoting social causes and providing ideas to listeners about how to take a stand and get involved in advocacy work. We discuss advocacy from all of its angles - social issues, developing effective campaigns, policy work, political strategy and even the role of media in promoting ideas. Our goal is to teach listeners what it means to be an advocate in this complex society and how to translate passion into meaningful action. We'll tackle change making within individuals, families, communities, systems, organizations, counties, states, nations, and even international constructs. We'll feature thought leaders, subject matter experts, activists, legislators and other elected officials, journalists, Average Joe's and Jane's, and beyond. We hope listeners will learn a thing or two along with us and hopefully get fired up about advocating for issues of concern!

Our first episode introduced listeners to our podcast, touching on Chelsea's journey from confused twenty-something to heartbroken sibling to activist. We had a riveting conversation with two other cofounders of Lake County Opioid Initiative – recognized by the White House as a community-based model for effective change regarding substance use and overdose – Round Lake Police Department Chief George Filenko and Nicasa Behavioral Health Services CEO, Bruce Johnson. Access the podcast by visiting <https://live4lali.org/what-do-you-stand-for/>.

## HEROINE VOICES PODCAST



Live4Lali knows that decreasing stigma requires brave impacted people who are willing to share their experiences and perspectives. Heroine Voices does just that and then some! In September 2018, Live4Lali launched its second podcast, which is produced by five women under 35 who have loved, lost, and learned more than they ever wanted to about substance use. Their goal is simple: to give a voice to people across the globe impacted by substance use, and to let them know that they are not alone. Through their stories,

Live4Lali can help others heal, and maybe save lives, using science and experience as the driving force.

This monthly podcast features hosts Chelsea Laliberte, and Live4Lali's Chicago Chapter Leaders, Courtney Gunkelman, Stephanie Cyrus, and Jess Weston. They will be joined by subject matter experts, and impacted individuals and loved ones. Produced and edited by Communications Coordinator, Dani Mastriani, Live4Lali will release one new episode per month focused on a variety of relevant topics specific to the field such as understanding substance use disorders, treatment, recovery, what families experience when a loved one struggles with substance use, harm reduction, stigma, and more.

Our first episode introduced listeners to our podcast and its hosts who share their own experiences navigating through this overdose crisis, from the deaths of their siblings, unique grief journeys, and how they found hope through advocating for this cause. Access the podcast by visiting <https://live4lali.org/heroinevoices/>.



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3255 N. Arlington Heights Road  
Suite 508  
Arlington Heights, IL 60004

844.584.5254 (LV4.LALI)

[info@live4lali.org](mailto:info@live4lali.org)

[www.Live4Lali.org](http://www.Live4Lali.org)

